



MEDIA AND SPEAKER TRAINING

SkyParlour can help you command your audience



Influence and persuasion



Builds credibility and trust



Drives audience engagement



Elevates brand representation

65%

**OF PEOPLE PERCEIVE
A LEADER'S
COMMUNICATION
SKILLS AS A DIRECT
REFLECTION OF THEIR
CREDIBILITY.**

(Harvard Business Review)



Four Sessions to Leave you Confident in any Speaking or Media Situation

Session 1 Fundamentals

Why We Speak, Practical Confidence, Frameworks, Openers, introduction to media

Session 2 Being Your Own Brand

How to develop your own persona for Short-Form Video, Social Media posts, Podcast participation, Webinars.

Session 3 Owned Media Messaging

How to thrive when the spotlight is firmly on you e.g. TV, Radio, Interviews, Q&As.

Session 4 Keynote & Conference Ready

Getting you set for taking the stage on speaking panels, giving a keynote speech or having a fire-side chats

Who are these for?



Anyone who wants to conduct public speaking and media engagements



We come to you so please let us know a time and venue that suits you.



Each session is a full day programme designed for 3-8 people

Get in touch

If you want to speak with confidence and exude authority, reach out today to find out how we can help.