

## MEDIA AND

## SPEAKER TRAINING

## SkyParlour can help you command your audience



Influence and persuasion



**Build credibility and trust** 



Drive audience engagement



Elevate brand representation



OF PEOPLE PERCEIVE
A LEADER'S

SKILLS AS A DIRECT

COMMUNICATION

**REFLECTION OF THEIR** 

CREDIBILITY.

(Harvard Business Review)



# Four Sessions to Leave you Confident in any Speaking or Media Situation

#### **Session 1 Fundamentals**

Why We Speak, Practical Confidence, Frameworks, Openers, introduction to media

#### Session 3 Owned Media Messaging

How to thrive when the spotlight is firmly on you e.g. TV, Radio, Interviews, Q&As.

#### **Session 2 Being Your Own Brand**

How to develop your own persona for Short-Form Video, Social Media posts, Podcast participation, Webinars.

### Session 4 Keynote & Conference Ready

Getting you set for taking the stage on speaking panels, giving a keynote speech or having a fireside chats

#### Why choose SkyParlour?



We are experts in public speaking and media engagements.



We come to you - just tell us where and when, and we'll be there!



Each session can be fully tailored to your specific needs.

#### Get in touch

If you want to speak with confidence and exude authority, reach out today to find out how we can help.

